



FRONTLINE REPUBLICANS (Donors/Activists)

August '02

Universe 120,000 (rental only)

Donors	84,804	\$115/M
Phone Numbers	5,391	\$10/M
Email Addresses	16,019	\$150/M
Activists	35,391	\$85/M
Donors (Non-profit rate)	35,391	\$85/M

SOURCE

Direct mail
Self reported data

ADDRESSING

E-Mail/FTP	\$ 35/F
Disk/CD	\$ 25/each
Mag Tape	\$ 25/each
PS Labels	\$10/M
4-up Ches	\$10/M

SELECTIONS

SCF/State/Zip	\$ 6/M
Gender	\$10/M
Key Coding	\$ 5/M
Zip Set-up	\$25/M

COMMISSION

Broker	20%
MINIMUM	5,000

Description

Proven Republicans who promote traditional family values, responsive government, and easing tax burdens. These recent donors & activists to conservative causes and candidates are an ideal source of names for the up-coming election cycle.

Cancellation Policy

Running charges @ 10.00/M plus a \$50.00 flat cancellation fee. Orders cancelled after mail date require payment in full.

Contact

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Sample mail piece required.

MAINTENANCE

CASS certified
NCOA
Updated quarterly



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